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PRESS RELEASE

FOR IMMEDIATE RELEASE

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ADESA and JDRF Team Up To Raise Funds Through Vehicle Donations

Richmond, BC – May 29, 2013: ADESA Richmond Public Auction announced today the launch of ADESA Working Wonders Charity Auctions, created to assist select charities in their fund raising campaigns through a unique vehicle donation program.

“We’re so proud to be working alongside the JDRF,” says John MacDonald, General Manager at ADESA Richmond. “We believe that their commitment and progress in developing a cure for juvenile diabetes has been inspiring and felt that JDRF was the perfect benefactor for our new ADESA Working Wonders Charity Auction.”

ADESA’s mission is to engage a broader range of philanthropic Canadians by providing accessible and trusted auction solutions to both donors and charities to promote – and ultimately increase – charitable giving through vehicle donation. The user friendly online fundraising solution allows charities to receive much needed money generated from the proceeds of donated vehicles or power equipment.

“We’ve made the vehicle donation process as simple as possible and in the end, everybody wins.” explains MacDonald, “Charities receive much needed funds while patrons receive a tax receipt for their donated vehicle.”

ADESA Working Wonders Charity Auctions is a national public awareness initiative presented by ADESA Auctions Canada Corporation, a division of KAR Auction Services (NYSE:KAR). This is an online fundraising solution that allows charities to receive much needed money generated from the proceeds. Public Auto Auctions run Wednesday evenings at 7pm and Saturday mornings at 10am in Richmond BC.

For more information about ADESA Working Wonders Charity Auctions easy to use programs, visit <http://www.charity.adesa.ca/> or follow them on Twitter at #ADESARichmond.